DIA LAB
BELIZE
Represents the union of DIA with its Labs.

AAB: Americas in Action through Belize

The L encloses the letters AAB in a type of text box.

The tilt represents advancement and innovation.
The main concept of the brand is a homogeneous mix between technology and spaciousness. An image more focused on communication, creation and creativity.

We focused on including the desing to the new DIGITAL ERA and social communications.

With this youthful take, we aim to attract more people, specially innovative youth.

Also, it provides proper readability and visualitation.

The "L" that links both DIA and Lab represents how the DIA Program it's always in tune with the Innovation Labs and local partners and participants. The "L" also encloses (in a type of text box) the letters "AAB", which stands for "Americas in Action with Belize", a tagline we have considered suitable for the project.
SITUATIONAL AWARENESS

COMMUNICATIONS
TRANSFORMATION TO AN OPEN PUBLIC ADMINISTRATION IN #BELIZE 2010-2021
PRESENTATION OF WINNING PROJECTS

Winning projects hackathon 2020:

BELIZE TOURISM MARKET INTELLIGENCE DASHBOARD

Project Description: An interactive web tool that allows for the exploration and analysis of tourism data for the country of Belize. The dashboard is designed to provide insights into tourism trends, visitor demographics, and market analysis. It also allows for the comparison of data across different regions and time periods.

Website: [Link to website]

JACOB: YOUR VIRTUAL GUIDE

Project Description: A mobile application designed to provide tourists with a personalized virtual tour guide. The app uses augmented reality to provide interactive guided tours, allowing users to explore local attractions and learn about the history and culture of Belize in a more engaging way.

Website: [Link to website]

See the awards for the 2021 hackathon winners here.
Democratizing Innovation in the Americas

DI Lab Belize