

# EMPOWERING LATIN AMERICA AND THE CARIBBEAN

TrustForTheAmericas.org

The Trust for the Americas is a non-profit 501(c) (3) organization affiliated with the Organization of American States (OAS). Established in 1997 to promote public and private partnerships, The Trust has implemented projects in 24 countries, and worked with over 500 organizations in the region.

Our initiatives seek to improve access to human rights, economic opportunities, citizen security, and good governance. We have legal presence in the United States, Colombia and Canada.



## Our Partners Contribute to Our Success:

Their support helps more than 2.5 million people across Latin America and the Caribbean by improving economic opportunities, citizen security, and democracy and governance. You can Join Us too!



# ABOUT

At The Trust, we believe that education is key to sustained success and community development. Since 1997, The Trust has invested resources designing and constantly reviewing initiatives that narrow socioeconomic gaps in the region. Our mission is to promote partnerships for social and economic inclusion in Latin America and the Caribbean.

## PROGRAMS

### POETA - Partnerships for Economic Opportunities through Technologies in the Americas

POETA promotes digital literacy, life skills and job readiness to advance economic opportunities for vulnerable groups, particularly at-risk youth, women and persons with disabilities. At its core, POETA aims to narrow the inequality gap in the region through a multidisciplinary approach that helps participants develop life plans, start or strengthen social and economic ventures, secure a job, internship or further education opportunities. To this end, POETA operates through a network of technology centers, which are equipped with computers, adapted technologies and learning materials.

### DIA - Democratizing Innovation in the Americas

DIA fosters innovation and empower new generations through access to state-of-the-art technology training and equipment, collaboration spaces, specialized curricula, mentorship and financial resources for social and economic ventures. The goal is to activate the hidden potential and talents of individuals living in vulnerable situations. DIA seeks to promote solutions that generate career opportunities and good governance in the region. DIA brings together academia, civil society, government officials, private sector entities, entrepreneurs and young innovators.

## OUR IMPACT

24

Countries

1,000

Partner Entities

55%

Economic Opportunity  
Success Rate

2.5m

Empowered Lives

## OUR PROGRAMS HELP COMMUNITIES AND INDIVIDUALS SUCCEED



### THRIVE

*"The skills I learned in POETA helped me land a job at a telecommunications company. POETA is important not only because you learn and come out prepared, but because there's a sense of community that inspires you to achieve goals." – Francisca, 18 years-old, Mexico.*



### EMPOWER

*"I was displaced and relocated in Corinto, Colombia. This is the place I now call home. The Trust helped me work with victims of violence; I want peace; we all do." Esperanza Jimenez, Colombia. Trained to access government support for Colombian Victims and Land Restitution Law.*



### INNOVATE

*"DIA's Inclusive Innovation Laboratory provided me with the necessary skills to develop an idea and turn it into a reality. DIA taught me that young leaders are not only the future, but the present of our region." Mauricio, 20, leader of MOD AIR PURIFIER, a low-cost ionized air purifier.*

## CONTACT US

For more information and to donate to The Trust for the Americas, contact [moquendo@oas.org](mailto:moquendo@oas.org) or visit us at [www.TrustfortheAmericas.org](http://www.TrustfortheAmericas.org)

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