

POETA YOUTHPARK



OAS More rights for more people

OBJECTIVES

POETA YouthSpark seeks to empower vulnerable youth in Latin America and the Caribbean through technology to facilitate educational and economic opportunities.

IMPLEMENTATION STRATEGIES

HOW DOES IT WORK?

- Promotes the access and use of technology among youth (16-29 years old).
- Equips them with life, technical and digital skills to compete in the 21st century.
- Provides advanced computer science training to teachers and facilitators in order to multiply its reach.

RESULTS (2012–2019)

- **200,000+**
Visits to Technology Centers.
- **34,000+**
Participants empowered through training.
- **16,500**
Economic and Educational Opportunities facilitated

TRAINING

Training aligned to industry requirements and tailored to the context of youth with vulnerable backgrounds.

ECONOMIC AND EDUCATIONAL OPPORTUNITY

Strategic partnerships facilitate educational, job, internship and entrepreneurial opportunities.

VISIBILITY

We leverage from social media, mass media and the OAS' channels to promote POETA YouthSpark.

MONITORING AND EVALUATION

Through the Trust's Information System (TIS), we collect and analyze real-time data to assess the progress of the project.

SUSTAINABILITY

We strengthen our implementing partner's sustainability as we create methodologies tailored to their context



→ MEET OUR HEROES



Edel is a 19-year-old Mexican student from Monterrey, Mexico who has a hearing disability. Passionate about using technology to innovate, Edel joined POETA YouthSpark, where he acquired key digital and computer science skills through adaptive technology.

Thanks to POETA YouthSpark, Edel was able to develop an App called Infotrans, which helps people, including those with hearing disabilities, to track the status of their flights. Edel took his application to the Global Youth Forum, where he won third place among 600 innovations. Today, Edel is committed to continue learning and innovating to help empower people with disabilities.

