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## **Introductory Training Program in Open Data to the Government of Belize**

### **VIDEOS & PRESENTATIONS**

In the framework of the Project:

“Promoting an Open Government Ecosystem in Belize”

Implemented by the Trust for the Americas and the Department for Effective Public Management of the OAS, with the Support of the Embassy of the United State of America in Belize

- 1. Introduction to Open Data (Latin-American Open Data Initiative - ILDA):** What is really open data and what is not, why is it important, and how to do it. **Fabrizio Scrollini**, Executive Director. **Tuesday July 10, 2018- 10:00 a.m.**
  - a. **Video** <https://youtu.be/HW1MzO8OgeM>
  - b. **Presentation**
  
- 2. Open Data Principles, tools and resources:** The International Open Data Charter. **Natalia Carfi**, Deputy Executive Director. **Thursday July 12, 2018 - 9:00 a.m.**
  - a. **Video** <https://youtu.be/e9EI7R7rLS0>
  - b. **Presentation**
  
- 3. Cases:** How open data has been done in Mexico (**Andrea Barenque**, Digital National Strategy), Colombia (**Enrique Cusba**, Ministry of ICTs), and Argentina (**Agustin Benassi**, Ministry of Modernization). A discussion on the how, policies, challenges faced, and their open data portal. **Tuesday July 17, 2018- 10:00 a.m.**
  - a. **Video** <https://youtu.be/13cs-LjYTto>
  - b. **Presentation 1**
  - c. **Presentation 2**
  - d. **Presentation 3**
  
- 4. Opening Data:** The technical aspects of creating data sets. (**Camila Salazar**, School of Data, SocialTIC, Mexico/Costa Rica) **Thursday July 19, 2018 - 10:00 a.m.**
  - a. **Video** <https://youtu.be/OZUxdd9SdDo>
  - b. **Presentation**
  
- 5. Using open data 1:** Success cases. **Tuesday July 24, 2018- 10:00 a.m.**
  - DataUy, **health and cities.** (**Daniel Carranza**, Co-founder, Uruguay)



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- Caribbean Open Institute - COI, **Caribbean overview, agriculture, tourism, budget (Maurice McNaughton, Director of the Centre of Excellence for IT Enabled Innovation, Universities of the West Indies – UWI, Jamaica)**
  - a. **Video** <https://youtu.be/5ws3-ev3rfY>
  - b. **Presentation 1**
  - c. **Presentation 2**
  
- 6. **Using open data 2:** The technical aspects of using open data. **Juan Manuel Casanueva**, Co-founder and Director of SocialTIC, Mexico. (**Thursday July 26, 2018 - 10:00 a.m.**)
  - a. **Video** <https://youtu.be/iRRfg85VpGA>
  - b. **Presentation**

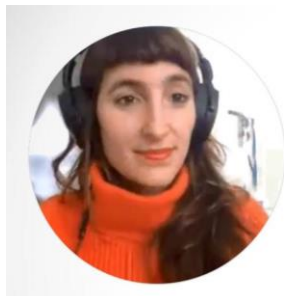
## SPEAKERS

**Fabrizio Scrollini**, Executive Director, Latin American Open Data Initiative (ILDA)



Mr Scrollini is a member of the Open Data Network for Development (OD4D). He is also President of DATA Uruguay (DataUy), an association that builds civic technology to promote human development. He is a co-founder of Abrelatam and Condatos, the regional open data conferences imparted annually since 2013, and also is an advisor of the International Open Data Charter. He works with governments, regulatory agencies and civil society organizations, locally and internationally, on issues related to transparency, access to public information, open data and public sector reform. He holds a Ph.D. in Government from the London School of Economics and Political Science (LSE).

**Natalia Carfi**, Deputy Executive Director, The International Open Data Charter



Natalia worked as the Open Government Director for the Undersecretary for Public Innovation and Open Government of the Government of Argentina until very recently, where she coordinated the co-creation of the 3rd Open Government National Action Plan – a project that engaged 15 national Ministries, the Legislative and Judiciary Powers, 11 Provinces and more than 400 participants from civil society. She was also the Open Government Coordinator for the Chilean government during 2014 and 2015. Natalia is part of the Open



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Data Leader's Network and the Academic Committee of the International Open Data Conference. Finally, Natalia will support now the delivery of the Charter's strategy, engaging with experts from governments, civil society organizations, academics and private sector. She will also support the development of plans to deliver projects in collaboration with the Charter network.

**Andrea Barenque**, Digital National Strategy, Mexico



Andrea is the Deputy General Director of Open Data in the Coordination of the National Digital Strategy, of the Office of the President of Mexico. She is responsible for monitoring the Open Data Policy in Mexico.

Ms. Barenque is also a Fellow of the Economic Commission for Latin America and the Caribbean (ECLAC), and of the Organization of American States (OAS), for international courses on Open Government and Open Data. She is a registered Trainer of the Open Data Institute of United Kingdom.

**Enrique Cusba**, Deputy Director of Digital Government, Ministry of Information Communication and Technologies, Colombia



As a Deputy Director of Digital Government Enrique is in charge of a portfolio of projects and initiatives associated with e-services, data exploitation and Open Government. He received his Master degree in Public Policy from the Australian National University; and also received his Master degree in Economics from Javeriana University in Colombia.

His professional experience includes formulating, implementing and assessing public policies involving the use of Information and Communication Technologies (ICT) in different areas of Government. As member of the Digital Government Office Staff in Colombia since 2008, he has led the provision of advisory services to public agencies aimed at enhancing the use of ICT at central and local level and the establishment of research and innovation practices. He also contributed to set up the Digital Government policy and has led take-up and outreach strategies to promote the adoption of e-services by citizens.



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**Agustin Benassi**, Ministry of Modernization, Argentina



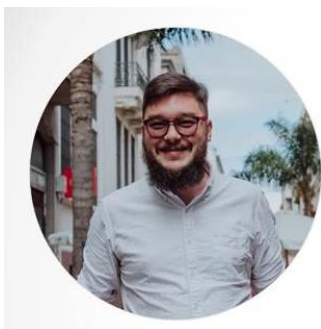
Agustín Benassi coordinates the Open Data Policy in the Public Data Direction of the Ministry of Modernization of Argentina since 2016. He has a degree in Economics from Universidad de Buenos Aires, UBA (2013). He also worked at the Economics Faculty of UBA and in the Center for the Implementation of Public Policies for Equity and Growth (CIPPEC) doing research about Transportation Economics. He is a self-taught programmer and attended the Recurse Center in New York.

**Camila Salazar**, School of Data, Costa Rica



Camila is a data journalist and open data activist from Costa Rica. She currently works as a data trainer and consultant and as data journalism professor at the University of Costa Rica. Camila worked previously in the Investigative Unit of La Nación Newspaper in Costa Rica, and other media outlets in the country. In 2015 she was a School of Data fellow, an international project that works to empower civil society organizations, journalists and citizens with the skills they need to use data effectively; she has been working with the international open data community ever since. Camila has a bachelor degree in Economics, and a licentiate degree in Journalism from the University of Costa Rica.

**Daniel Carranza**, Co-founder DataUy, Uruguay



Daniel is the Co-founder of DATA Uruguay, a civil society organization that creates tools and advocates for Open Data and Open Government locally and regionally through initiatives such as ABRELATAM. He is a Consultant in digital tools and media for multilaterals, government, civil society and business. Mr Carranza specializes in Open Government and eGovernment, and is an Open Government Fellow of the Organization of American States (OAS).



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**Maurice McNaughton**, Director of the Centre of Excellence for IT Enabled Innovation, Universities of the West Indies – UWI, Jamaica



Maurice is the Director of the Centre of Excellence for IT-enabled Innovation at the Mona School of Business & Management and is currently doing active research in the areas of Open Data and Big Data, Mobile Financial Services, and Open Source platforms. He is a founding member of the Caribbean Open Institute, a regional coalition of Caribbean organizations that engages and works with regional governments, researchers, journalists, technologists, NGOs, and academics, to raise awareness, strengthen capacity, and foster collaborations towards the adoption of open development approaches. Dr. McNaughton holds a PhD in Decision Sciences at Georgia State University and has over 20 years senior management and leadership experience in the planning and direction of enterprise-level Information Technology in organizations.

**Juan Manuel Casanueva**, Co-founder and Director of SocialTIC, Mexico.



Beyond his role in SocialTIC, Juan Manuel also leads the School of Data in its Spanish version. He has 15 years of experience in the civil society sector in Mexico participating in development, education, environmental and ICT4D projects. Also in the private sector, he served as consultant for corporate strategy, operations and business intelligence in the company Accenture.

Juan Manuel has a Master's degree in Management and Implementation of Development Projects from The University of Manchester and a Bachelor's degree In Industrial and Systems Engineering from Instituto Tecnológico de Monterrey Campus Estado de México.

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