

DIA WEEK 1
SUMMIT
2021

Hosted by
DIA URBAN LAB
JAMAICA



MINISTRY
OF
EDUCATION, YOUTH & INFORMATION
Every Child Can Learn, Every Child Must Learn



**DIGITAL
DISRUPTION
AGENCY**



NOVEMBER 18TH

INTRODUCTIONS AND WELCOMING REMARKS

9:30 - 9:40 JA TIME

Isheba Cornwall

Radio Host, Public Relations Officer- The Faculty of Humanities and Education Guild Committee

9:40 - 9:50 JA TIME

Kadia Francis

Founder - Digital Jamaica

9:50 - 10:00 JA TIME

The Honourable. Robert Morgan MP

Minister of State - Ministry of Education, Youth and Information

10:00 - 10:10 JA TIME

Ms. Eva Lewis

Director - Jamaica Citi Country Officer

10:10 - 10:20 JA TIME

Alexander Figueroa

C.O.O. - Trust for the Americas

10:20 - 10:30 JA TIME

Dwayne Gutzmer

C.E.O. - Institute of Law & Economics

PANEL 1:

EVOLUTION OF WORK & DIGITAL FUTURE OF LABOUR MARKET

Moderator: Tamika Campbell, Head of Project Management – UCA Jamaica Ltd.

10:30 – 11:15 JA TIME

Stacey Hines

President – Jamaica Technology & Digital Alliance

Zia Paton

Partner, consulting leader – Pricewaterhouse Coopers Trinidad & Tobago

Ingrid Riley

Award Winning Blogger & Entrepreneur – Silicon Caribe

Michael Claire

Entrepreneur, Founder and C.E.O. - Cirrus Loans Ltd.

Wayne Chen

President – Caribbean Employer's Confederation

GIVEAWAY:

DIGITAL JAMAICA GOODIE BAG

11:15 – 11:30 JA TIME

***FIRESIDE CHAT:
CARIBBEAN WOMEN IN TECH***

Topic: Caribbean Women Technopreneurs and Emerging Technologies

Host: Kadia Francis

11:30 - 11:50 JA TIME

Kelz Bethel

Tech Entrepreneur & Founder - Recess

***PANEL 2:
CAREER DIVERSITY AND OVERCOMING GEOGRAPHIC LIMITATIONS***

Moderator: Lee-Ann Anna Stacia Smith, Media personnel and entrepreneur – UCA Jamaica Ltd.

12:00 - 12:45 JA TIME

Twain Richardson

Finishing Editor – Frame of Reference

Kalilah Reynolds

Media Entrepreneur – Kalilah Reynolds Media

Donald Porter

Blokchain developer, online marketer and entrepreneur – Beachfront Crypto

Tyheissa Williams

Corporate Entrepreneur – Moving Home Consultancy

GIVEAWAY:

PROFESSIONAL PHOTOSHOOT SESSION WITH BRYAN SMITH PHOTOGRAPHY

12:45 - 13:00 JA TIME

FIRESIDE CHAT:

YOUTH IN TECH

Topic: Becoming a prodigy: balancing work & play

Host: Terisa C. Taylor

13:00 - 13:20 JA TIME

Dominic Darby

Coder and entrepreneur – Totally Extraordinary Development

PANEL 3:

POSITIONING FOR OPPORTUNITIES

Moderator: Stephnie Merville Green, Youth leader and entrepreneur – Lip Locked

13:30 - 14:15 JA TIME

Dominic Darby

Coder and entrepreneur – Totally Extraordinary Development

GIVEAWAY:

DIGITAL JAMAICA GOODIE BAG

12:45 - 13:00 JA TIME

FIRESIDE CHAT: YOUTH IN TECH

Topic: Benefits of Early Exposure & The Importance of Community Support

Host: Kadia Francis

14:30 - 14:50 JA TIME

Dr. Camir Ricketts

Bioinformaticcs Scientist and founder - Minds Of Initiative

PANEL 4: TRAINING OPPORTUNITIES FOR YOUTH

Moderator: Mrs. Krystina R. Hyatt - Project Manager - UCA Jamaica Ltd.

15:00 - 15:45 JA TIME

Dr. Maurice McNaughton

Director - Center for Innovation Mona School of Business Management

Mrs. Godiva Golding

Entrepreneur, STEAM Professional and founder - Steamhouse

Mrs. Jacqueline Passley

Learning and development professional - Kingston Creative

Mrs. Jacqueline Bennett

Senior social worker - Jamaica Council for Persons with Disabilities

Mrs. Bridget Lewis

Co-Founder - SheLeadsIT LLC

***FIRESIDE CHAT:
YOUTH IN TECH***

Topic: Benefits of Early Exposure & The Importance of Community Support

Host: Kadia Francis

15:30 - 16:10 JA TIME

Dr. Carlene Campbell

Minds Of Initiative

***GIVEAWAY:
DIA LAB GIVEAWAY & WRAP UP ACTIVITIES***

16:10 - 16:30 JA TIME

NOVEMBER 19TH

INTRODUCTIONS AND WELCOMING REMARKS

10:00 - 11:00 JA TIME

Isheba Cornwall

Radio Host, Public Relations Officer- The Faculty of Humanities and Education Guild Committee

RESUME WRITING AND INTERVIEW SKILLS BUILDING

11:00 - 12:00 JA TIME

Felisha Doeaman

Internal and external Bran Manager - UCA Jamaica Ltd.

DIGITAL BRANDING FOR TEENS

12:05 - 13:00 JA TIME

Naomi Garrick

Personal Brand Coach ad Brand Strategist - PR Chick

ECOMMERCE BUSINESS IDEAS FOR YOUTH AND HOW TO GET STARTED

13:05 - 14:00 JA TIME

Kirk Buchanan

Entrepreneur and Business Coach

PUBLIC RELATIONS FOR TEENS : HOW TO COMMUNICATE PROFESSIONALLY ONLINE

14:05 - 15:00 JA TIME

Raegan Daley

Principal and founder - The Caption Girl Public Relations

TECHNOLOGY AND THE CREATIVE ARTS

15:05 - 16:00 JA TIME

Roshaun 'Bay-C' Clarke

Recording Artist, Deputy CEO - Spatial Innovision & CEO - Bombrush Records

CLOSING REMARKS

16:05 - 16:20 JA TIME

Mr. Quimey del Rio

Senior Project Officer - The Trust for the Americas

GIVEAWAY:

DIA LAB GIVEAWAY & WRAP UP ACTIVITIES

DIA Democratizing
Innovation In
the Americas

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