PRESS RELEASE

THE TRUST FOR THE AMERICAS PRESENTS 2008 CORPORATE CITIZEN OF THE AMERICAS AWARD TO PFIZER

FEDEX AND GRUPO FINANCIERO FICOHSA RECEIVE HONORABLE MENTIONS

Washington, D.C, November 24, 2008. The Trust for the Americas, affiliate of the OAS, presents the **2008 Corporate Citizen of the Americas Award** to **Pfizer** for its program "**Cabra Escola Project."** This program aims to increase income for poor families from the arid region of the state of Bahia and flight child labor. Each family that sends their children to school is given a pair of goats and the infrastructure required to breed them, providing families with an effective way to supplement their income. The program has been named a model initiative by the World Bank and UNICEF and is known for its success in preventing and eradicating child labor in Bahia.

Luiz Lopes from Pfizer Accepts Award

Honorable mentions for the 2008 CCA Award were presented to **FedEx** for its program **"PyMEx Membership Program"** and **Grupo Financiero Ficohsa** for its program **"Educando Nuestro Futuro."** Grupo Financiero Ficohsa's program provides education for preschool age children in poor communities in Honduras. FedEx's program educates entrepreneurs on global trade and customs, making it possible for entrepreneurs to export.

The Awards were presented by OAS Secretary General Jose Miguel Insulza at the Trust/OAS Gala in Washington, DC on November 20, 2008.

About the Trust for the Americas:

The Trust for the Americas is a 501(c)(3) not for profit organization affiliated with the Organization of American States (OAS) and was established in 1997 to promote private and public sector participation in projects that reflect the main goals of the OAS. The mission of the Trust is to execute capacity building programs, both for individuals and organizations. The Trust implements its programs through local partner organizations, with support from over 200 public and private sector partners in more than 20 countries throughout Latin America and the Caribbean.

About the CCA Award:

The private sector is plays an important role in developing solutions to overcome poverty in communities throughout the Latin America and the Caribbean. The Corporate Citizen of the Americas Award (CCA) recognizes a company that has initiated an innovative program which benefits the community in which it operates and can serve as a model for socially responsible practices. Each year, a Selection Committee selects one finalist and two honorable mentions. The 2008 Selection Committee is composed of Albert Ramdin, Assistant Secretary General, OAS; Ricardo Domínguez, Chief of Staff to the Secretary General, OAS; Steven Puig, Vice President for the Private Sector and Non-Sovereign Guaranteed Operations, Inter-American Development Bank; Michael Lee-Chin, Executive Chairman, AIC Limited; and Rodolfo Fücher, Director for Social Investment in Latin America, Microsoft.

For more information contact:

Meredith Scott
Award Coordinator
mscott@oas.org
Telephone: +1.202.458.3261